



KVCR
TV 24 91.9



FNX
FIRST NATIONS EXPERIENCE

BOARD REPORT

March 9, 2017

KVCR Concert with Ethan Bornick Sells Out at SBVC Auditorium

Ethan Bortnick is a talented young musician who enjoys entertaining audiences across the nation. On February 12 he performed to a sold out theatre on the campus of SBVC. He played songs from his PBS special, "The Power of Music" and was very interactive with the audience. Including bring audience members on stage to create music and fun. He played a mix of music from rock and roll, Americana songs, Sinatra, and songs of his own.

The audience was filled with people of all ages from 5 to 85. Prior to the concert KVCR hosted a Meet & Greet in the KVCR studio. At the M&G he took questions from the audience and autographed 8X10 posters before taking a photo with all the M&G guests.

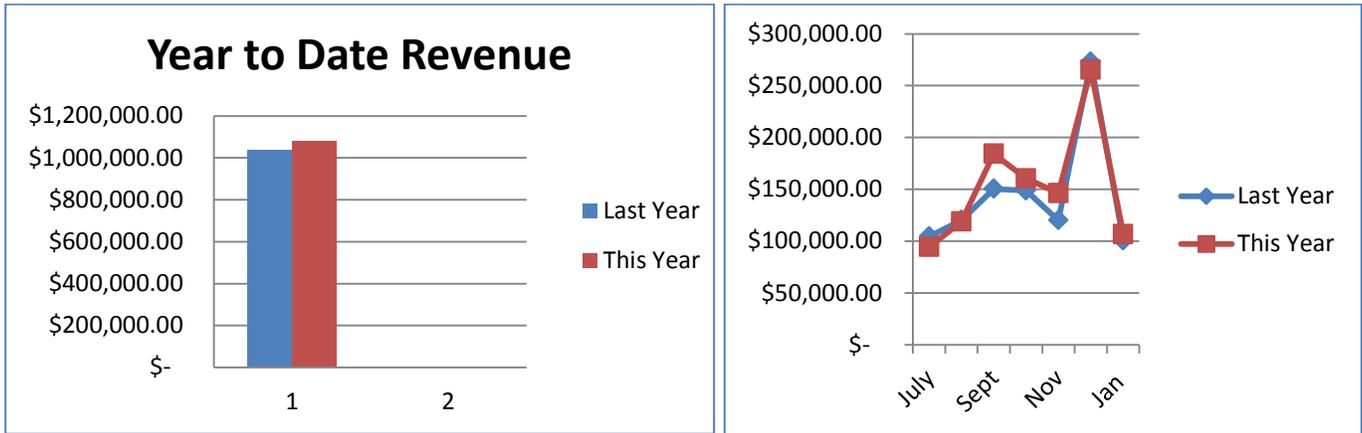
At intermission we held a live auction with "Ethan items" on the auction menu. The live and silent auction raised an additional \$1,500.

This is our second sold out concert with Ethan, the first one was held in Palm Springs in January 2015. Ethan is a very talented and engaging young musician and our members enjoy him immensely. Plans are in place to co-produce a short TV series that involves Ethan, children and music.



DEVELOPMENT

YEAR-TO-DATE AND MONTH-TO-MONTH COMPARISON CHARTS



ETHAN BORTNICK – Our Ethan Bortnick concert was held on February 12 at the San Bernardino Valley College Auditorium which generated over **\$23,000** in revenue with over 500 tickets sold. The live and silent auction generated over **\$1,500** in revenue including musical items autographed by Ethan. He is a very talented and engaging young musician and our members enjoy him immensely.

UNDER THE STREETLAMP – On January 20 we promoted **Under The Streetlamp** and generated over **\$4,200** in revenue. The concert was held in Orange County.

GRANTS – KVCR has submitted for the San Bernardino Arts Commission and in the process of submitting for the California Arts Council. Another Grant was submitted to the Wal-Mart Foundation in support of the Supplemental Nutrition Assistance Program. We are meeting this week with the California Endowment regarding their Building Healthy Communities Grant which we were notified as a recipient in late December 2016.

UNDERWRITING – KVCR and the Junior League of Riverside have come into agreement for sponsorship on 91.9FM. Truck-a-Palooza* is a family-friendly one-day event that allows children of all ages to look at, climb on, and learn about a variety of vehicles and modes of transportation. Proceeds support the Junior League of Riverside’s mission and community programs. This contract has a value of **\$1,000**.



The facts, just the facts – The news cycle continues to be dominated by political news and the new Trump Administration. Factual reporting has been challenged and NPR might be doing the best job of any media outlet in differentiating fact from fiction and news from fake news. There has never been a more important time for properly vetted and clearly explained factual news reporting. We believe 91.9 KVCR and NPR are up to the task.

In mid-January we introduced **SHOUT!** a new weekly two-minute segment resulting from a Gospel music history project at Baylor University. The segment airs within **Weekend Edition Sunday** and also during **KVCRaRts with David Fleming**.

February was Black History Month and 91.9 KVCR ran with the theme by providing weekly Saturday specials at 7:00 p.m. in our **SHOWCASE HOUR**:

- February 4 *Radical Imagination: Jazz & Social Justice*
 - February 11 *Black History in Hollywood: Hidden Figures book / Loving vs. Virginia*
 - February 18 *Michelle Obama: Black Like Me - from the BBC*
 - February 25 *Historically Black: Episode 1 – Hosted by NPR’s Michele Norris*
- AND in March
- March 4 *Historically Black: Episode 2 – Hosted by Issa Rae*
 - March 11 *Historically Black: Episode 3 – Hosted by NPR’s Michele Norris*

Also throughout most of February, KVCR Radio and San Bernardino Valley College Tenured Faculty member, Deanne Rabon co-produced **Black History Moments** which aired Monday through Friday during **All Things Considered**. The segments highlighted notable achievements and underreported events in American history.

SBVC student Aaron Romero is enrolled in RTVF Station Management and is working with us on the radio side of KVCR this semester. We are also enjoying comprehensive reporting from UC Irvine student intern Charity Lindsey who also reports for the **Victor Valley Daily Press**. In a few weeks, we’ll say farewell to KVCR Professional Expert, Brandon Gunzel who, among other things, produced a valuable series of radio news stories on Earthquake preparedness.

In addition to our regular weekly segments with Inland Empire Economist John Husing, and Jeff Baker exploring IE and world food culture on *Savory Road*, following are some of the local segments produced and aired over the past month on KVCR FM News: (*most of the following segments can be heard on demand at kvcrnews.org*)

- **SALON NEWS** – If you enter a nail salon in Southern California, chances are good it will be run by Vietnamese immigrants. Reports those “manis” and “pedis” that are such a bargain, might have a different cost. According to a new lawsuit, some nail salons are cheating their workers.
- **MENTAL ILLNESS** – A summit was held to explore ways to reduce the number of mentally ill people in county jails throughout the state of California.
- **WATER CONSERVATION**– California water agencies told state regulators that rules requiring water conservation should end. Regulators have proposed extending them at least until May.



- **CLIMATE CHANGE** – Nurses are seeing the effects of climate change in their patients’ health.
- **WINTER STORMS** – The latest round of winter storms that passed through Southern California recently provided record rainfall on the coast, huge dumps of snow in the mountains, mudflows through foothill neighborhoods, urban flooding on city streets, and hazardous driving on the freeways.



- **TTP** – President Trump made good on a campaign promise by abandoning the Trans-Pacific Partnership. The trade pact negotiated by former President Obama involved 11 nations. Economic experts don’t agree on what the move means for the state’s farm industry.

- **WOMENS MARCHES** – After Women’s Marches and protests in California and around the globe, it remains to be seen if all of this energy will translate into political capital or political theater.
- **POVERTY RATE** – California has the highest rate of poverty in the nation when cost-of-living expenses are factored in, according to State Assembly Republican Leader Chad Mayes. A forum was held in Sacramento.
- **FESTIVAL OF WELLNESS** – An excerpt from *KVCaRts* previewed the Vibe Festival of Wellness at the University of Redlands.
- **TOBACCO USE** – In California alone, 40,000 people die every year from tobacco-related illnesses, which cost the state just over \$18 billion dollars in health care and loss of productivity. The state is being recognized for making progress in tobacco control.
- **IMMIGRATION** – President Trump signed executive orders toughening U.S./Mexico border enforcement, beginning the planning process of building a southern border wall, and potentially blocking federal funds to so-called sanctuary cities.
- **STORM DAMAGE** – Highway 74 between Lake Elsinore and San Juan Capistrano was closed to traffic for a couple of weeks due to damage from recent storms.
- **TUITION HIKE** – For the first time in nearly six years, the University Of California Board Of Regents has voted to raise student tuition and fees.



- **WATER LEVEL** – Heavy rains are erasing years of extreme drought in many areas of California, when it comes to the state’s surface supplies of water. However the same cannot be said yet for the state’s groundwater basins.
- **PROTESTS** – Along with protests at airports in Los Angeles and San Diego, demonstrators gather at Ontario International Airport to show opposition to President Trump’s executive orders suspending refugees from entering the country and restricting travel from a handful of Muslim-majority countries.
- **DRUG OVERDOSES** – In the last four years, the number of heroin overdoses in California has doubled for certain age groups.
- **BOGUS ARREST** – The San Bernardino County Sheriff’s Department is investigating an incident in which a sheriff’s deputy allegedly threatened to arrest a Victorville man with made-up charges.
- **CALTRANS** – Caltrans is in the process of removing boulders, smaller rocks, and other debris from highway 243 between Banning and Idyllwild following the recent winter storms that swept through the Inland Empire.



- **UC RIVERSIDE** – Hundreds of UC Riverside students and others participated in a host of protests marking the current political climate. Students organized and participated in at least two protests during which the demonstrations spilled off campus and blocked city streets. Co-founders of the Black Lives Mater movement also arrived on campus.



- **ENGELBERT HUMPERDINCK** – **KVCaRts** featured an interview with singer Engelbert Humperdinck previewing his upcoming performance in Riverside.
- **CRIMINAL CHARGES** – A teacher at a Riverside High School faces criminal charges after allegedly having an inappropriate relationship with a student.
- **MOCK TRIAL** – Hundreds of Inland Empire high school students participated and placed in a Riverside County Mock Trial Competition.
- **HOUSING** – More than two-thirds of Californians cannot afford to buy a median-priced home in the state.
- **RAIDS** – There have been an increasing number of reports that U.S. immigration authorities in

Southern California have been conducting raids and arresting suspected undocumented immigrants. The arrests have reportedly been made in San Bernardino, Downey, Van Nuys, Oxnard, and Santa Clarita.





PROGRAMMING

TOP 10 Prime Time Shows in JANUARY

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|----------------------------------|-----------------------------------|
| 1. <i>Antiques Roadshow</i> | 6. <i>Sew It All</i> |
| 2. <i>California's Gold</i> | 7. <i>Soundstage - Blondie</i> |
| 3. <i>Nova</i> | 8. <i>Globe Trekker</i> |
| 4. <i>Downton Abbey Marathon</i> | 9. <i>Evening with Gwen Ifill</i> |
| 5. <i>Craftsman's Legacy</i> | 10. <i>Creative Living</i> |

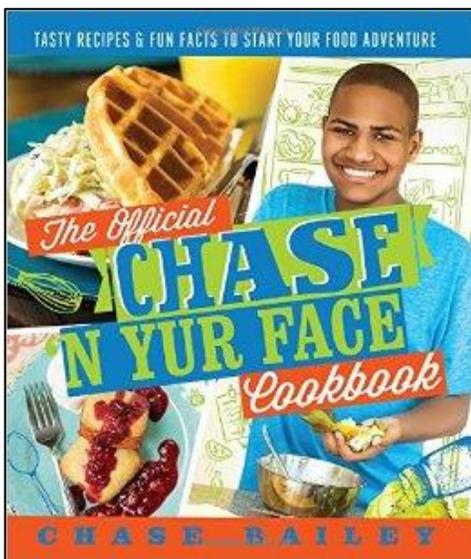
January's viewership was 602,451 (monthly) and 295,000 (weekly)

Programs Coming in March/April

Fernando Varela: Coming Home – Join world-class tenor and his special guests Jackie Evancho, William Joseph, Stephen Moccio and Caroline Campbell for a magical evening showcasing musical favorites including “Nessun Dorma,” “All By Myself,” “Three Times a Lady,” and more. KVCR has tickets to his upcoming Southern California concert.



Friday, March 10 at 8:30 pm



Fun N' Simple Cooking with Chase Bailey – KVCR's newest autism and pledge special will premiere during our station's March Pledge Drive. Chase shows us how autism shouldn't hold you back from achieving your dreams. He also show us how to make some great snacks. Good for viewers of all ages.

Thursday, March 16 at 6:30pm

Breaking Through the Clouds – In August of 1929 twenty women pulled on britches, snapped on goggles and climbed into their cockpits to race across the country. It was the first women's national air derby. There was the media darling, the Hollywood starlet, the aviatrix record breakers and the unforgettable foul-mouthed wife of a preacher. Together these women were flying in the face of anyone who believed women belonged on the ground. **Breaking Through the Clouds** is the documentary that tells their story.



Thursday, March 23 at 8:00pm



Antiques Roadshow: Palm Springs – This is the program that was filmed in Palm Springs in August 2016 with the help of KVCR and PBS So Cal. ARS finds include a 1965 Noah Purifoy sculpture, Carroll O'Connor's Archie Bunker coat from 1970, and a Franz Bergman foundry Vienna bronze lamp from around 1920. Can you guess which is valued at \$125,000?

Friday, March 24 at 8:00 pm

In Jackson Heights – Examine the daily life of residents in an ethnically and culturally diverse community in Queens, New York. Witness the conflict between retaining ties to the traditions of their countries of origin and the desire to learn and adapt to American mores.



Thursday, March 30 at 8:00 pm

Soldier On: Life After Deployment – Three women



confront the challenges of readjusting to civilian life after their post 9/11 military service. Once back in the United States, the women cope with the disintegration of their relationships, alcohol and substance abuse, depression, health problems, military sexual trauma, post-traumatic stress disorder, and employment difficulties.

Friday, March 31 at 9:00 pm

American Masters: Loretta Lynn – Explore the country legend's hard-fought road to stardom. From her Appalachian roots to the Oscar-winning biopic “Coal Miner's Daughter”, Loretta Lynn struggled to balance family and her music career and is still going strong over 50 years later.



Thursday, April 6 at 8:00 pm

PRODUCTION

KVCR NOW

Closed Captioning Segments on our You Tube Channel will ensure our audience with hearing disabilities can also see the stories. We have our interns and students from the Media Academy helping with the Closed Caption process.

Fun 'N Simple Cooking with Chase Bailey will be completed in time for its March premiere. Original and playful-cooking related graphics were produced for the show. Pledge breaks were shot in our studio, which included the star of the show—Chase Bailey and his celebrity chef guest Becky Ream. The interviews and cooking portions of the show were shot on location in Irvine in Chase's kitchen. Chase is a teenager who was diagnosed with Autism as a toddler, but found his connection to the world through culinary arts. Not only is he a YouTube sensation, but he also has a cookbook that includes his many creations. The production includes a sit-down interview with Chase and his mother, Mary.



IN THE COMMUNITY – Ethan Bortnick performed at the San Bernardino Valley College Auditorium to a sold out house. Prior to the show, Ethan was available for a meet and greet that took place in the KVCR Studio. Fans had a chance to ask questions and take pictures with the young musician.



CLIENT PRODUCTIONS – **JESUS 101** filmed a fourth time in the KVCR studio. The production team produces 12 episodes in our studio.

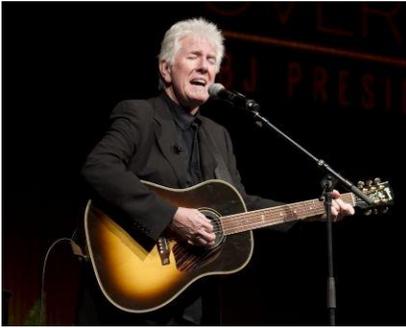
PLEDGE BREAKS – **Fernando Varela Coming Home** pledge breaks were record, along with a new segment for our weekly series, A Conversation With. The crew also record the pledge breaks for Fun 'N Simple Cooking with Chase Bailey, all in preparation for the upcoming March Pledge Drive.

STUDENT INVOLVEMENT – Our staff is working with the students of the SBVC Media Academy along with other schools to involve, assist and educate students in the field of broadcast. We strive to ensure students leave with knowledge to further their success wit in our industry.

WE HAVE TICKETS TO UPCOMING EVENTS –



March 23 – Il Volo – Get your tickets for this Italian Trio performance at the Microsoft Theatre, in Los Angeles.



April 7, 2017 – Graham Nash – Nash will headline at the Fox Performing Arts Center in downtown Riverside.



May 24 – Celtic Woman will perform at the California Theater in San Bernardino.



May 27 – Emin: Live in Concert with David Foster – Tickets available through KVCR for this concert at the Wilmett Theater in Los Angeles.

 Our social media continues to grow as KVCR has reached 4,377 likes on Facebook and 1,842 followers on Twitter!



PROGRAMMING

Programs Coming in March

Trudell – This documentary combines images and archival footage with interviews and performances by Native American activist and poet John Trudell. This biography reveals the philosophy and motivations behind his work and his relationship to contemporary Indian history by fusing his radical politics with music, writing and art.

Friday, March 10 at 6:00 pm



Indigenous Focus – Two short films back to back in each



episode will include: **Clouds of Autumn** - A brother and sister's carefree childhood in a Native American community is torn apart when the sister is forced to attend a Residential School. **The Blanketing** - A gift of death is avenged by a nation in this powerful tribute to the ancestors who fought for survival from extinction.

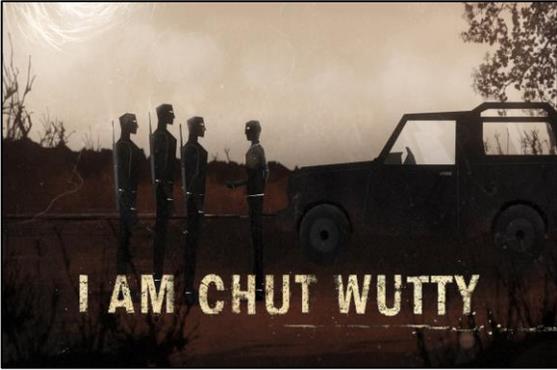
Saturday, March 11 at 5:00 pm

Wisdom of the Grandmothers – **Wisdom of the Grandmothers** is a powerful testimony to the importance of the voices of elder women in today's world. Love, community, creativity, family, faith and spirituality, respect and caring for our Mother Earth are just of a few of the important topics shared.

Friday, March 17 at 6:00 pm



I Am Chut Wutty – In Cambodia’s Prey Lang forest deforestation is devastating the lives of the indigenous population. Environmental activist Chut Wutty is determined to fight the illegal practices of logging companies but when investigating a secret military-controlled logging site, Wutty is shot dead. 'I am Chut Wutty' follows Wutty's fierce battle against illegal logging in an extraordinary tale of one man’s courageous battle to save Cambodia's forests.



Wednesday, March 24 at 6:00 pm

Indigenous Focus – Two short films back to back in each episode will include: **Smudge** - This short documentary follows three Indigenous women as they practice ancestral forms of worship: drumming, singing and using sweetgrass. **Redpath** - This short documentary tells the story of Tony Chachai, a young Aboriginal man in search of his identity. On the verge of becoming a father himself, he becomes increasingly aware of the richness of his heritage and celebrates it by dancing in a powwow.



Saturday, March 25 at 5:00pm



Still Tibet – Embarking on a deep journey through one of the most remote ethnically Tibetan areas of China’s Sichuan Province, filmmaker Miguel Cano hitchhikes, motorbikes and takes to foot to reach parts of the region that usually go untouched by tourists. He journeys throughout the holy region to discover those fighting to preserve their spiritual and national identity.

Saturday, March 25 at 5:00pm

PRODUCTION

The FNX production team partnered with KVCR radio producer, David Fleming to capture interviews with Native musicians Drezus, Eyrie and Steven Rushingwind during the taping of **KVCaRts**. The segment will premiere on FNX in April as a half hour conversational series under the **KVCaRts** brand. Three half hour shows have been shot and are in post-production. When completed, the shows will have music video and performances paired to an otherwise podcast look and feel.

GRAPHICS

FNX continues to expand its online presence via social media. The AUX show is simulcast on Facebook live with promotional materials being built for Facebook, Instagram and Twitter. Artists actively re-post and promote their appearances giving FNX an expanded viewership via U.S.



broadcast and worldwide. Popular bands such as the electronica group “A Tribe Called Red” are now reaching out to FNX for video broadcasts and world premieres.

FNX team member, Eddie Nunez created several AUX flyers for social media to promote the many artists featured on the AUX.



OUTREACH

SUNDANCE FILM FESTIVAL – FNX team members, Frank Blanquet and Sahar Khadjenoury traveled to Park City, Utah to interview filmmakers of nine Native American and World Indigenous films. These interviews will be used to create a segment illustrating the increase in indigenous involvement in the visual arts at red carpet events. While at the Sundance Film Festival, the FNX team interviewed Eduardo Ariano, a former inmate who discovered FNX while incarcerated. He shares his interest and appreciation for the content the station provides.



This FNX team was invited to be interviewed by affiliate station, Utah Education Network (UEN). The FNX Bear Cub was also present at the KUED Super Reader Party and received by over 2,000 families to promote the station.



Facebook – FNX just hit **11,049** likes and still climbing!!