



KVCR & FNX

BOARD OF TRUSTEES REPORT

February Was A Sweet Month!

February was one delicious month for KVCR Radio! A new relationship with Parliament Chocolate in Redlands sparked an idea for KVCR Radio to raise additional funds not associated with our “regular” pledge drive. We wanted to try something new. We partnered with Parliament Chocolate and together, we created a Valentine’s package to offer our listeners. This was a fun pledge drive because we didn’t have to hit a hefty goal, we were just trying to help our listeners out with Valentine’s Day shopping and supporting public radio at the same time. Thus the first KVCR Radio Valentines Pledge Drive was established. We were not sure if listeners would like the idea but we set a goal of pledging 50 packages. Happily, we exceeded our goal and received 68 pledges and we added to our bottom line. All packages were in the mail the next day for our members to receive their Valentine’s gift on time. Some of the pledges came from listeners who had not pledged before. It was a win-win-win. New donors-extra funds-and lots of chocolate.



Also in February, Rick Dulock and Shareen Awad were on hand at the Boys and Girls Club of Greater Riverside-Redlands 26th Annual Chocolate Fantasy event which took place on February 8 at the Mitten Building in Redlands. KVCR’s Lillian Vasquez was honored to be co-host of the event and encouraged attendees to visit the vendor tables and voting for their favorite treats and most importantly to donating funds to support the Boys and Girls Club of Greater Redlands-Riverside.



L-R: KVCR’s Shareen Awad and 91.9 Program Manager Rick Dulock

The KVCR table featured an assortment of delicious homemade brownies and garnered many votes for Best Chocolatier and Best Display! The event was a great success and our table was visited by lots of happy visitors with compliments for our news service.

March 13, 2020

BEAT REPORTER HIGHLIGHTS

Riverside County Holds Annual Point-In-Time Count – Reporter Benjamin

Purper and intern Erika Gomez got up early to participate in Riverside County's annual Point-In-Time Count, which is a survey of all the homeless people in the county. They interviewed several homeless people as well as representatives from Riverside County.



Riverside County Office of Foreign Trade To Present Series On Export Trade –

Veselina Farooq of the Riverside County Economic Development Agency highlighted the upcoming series and delved into some of the statistics underlying foreign trade in Riverside County.

Rep. Aguilar Hosts 2020 Census

Solutions Workshop - This census solutions workshop held in San Bernardino was hosted by Representative Pete Aguilar. The story examines why the Inland Empire is a "hard to count" area, according to the U.S. Census Bureau.

With Measure G, Redlands Joins The Debate Over Housing And Transit-Oriented Development

- Interviewed 11 people about Measure G, a ballot measure in Redlands that would increase height and density of buildings in certain areas of the city. This was an online-only story that received almost 2,500 views.

"Deceit, Disrepair and Death" Reporter On The Rental Empire That Extends Into The Inland Empire

- Interviewed KPCC's Aaron Mendelson on his story about the rental empire that extends across Southern California.

MIDDAY NEWS SEGMENTS HIGHLIGHTS

FarmSense to Compete in Paris -

FarmSense, a startup founded at UC Riverside, will compete in the Extreme Tech Challenge in Paris for up to \$10 million.



Coronavirus Quarantine Lifted - A 14-day quarantine was lifted for a group of American evacuees from Wuhan, China confined to March Air Reserve in Riverside.

Animal Distemper in California - More California raccoons, skunks, and foxes

are sick with distemper this year, catching the virus from domestic dogs.



Pro-Life Speaker Lawsuit - The California State University and Cal State San Marcos agree to pay \$240,000 to settle a lawsuit challenging their refusal to use student fees to fund a pro-life speaker on campus.

Mammoth Mountain Ski Area Founder

Dies - Dave McCoy, who gave skiers and snowboarders Mammoth Mountain, dies at 104.



THIS MONTH ON KVC-ARTS



In conversation with **Terry Kath**, the monster guitarist from the band **Chicago** | **Frank Zappa**, who lived in a few areas of the Inland Empire, and has written songs about them, released the album "Hot Rats" in 1969. | Emmanuel Rogers in conversation with **Rod Pyle**, author of "First On the Moon: The Apollo 11 50th Anniversary Experience". | Jonathan Linden in conversation with **John Schulian**, speaking about his book, "The Great American Sports Page - A century of Classic Columns." | **LaLa Brooks** was about 12 when she started singing with The Crystals. She'll be performing in the area soon | Emmanuel Rogers in conversation with **Mark Bowden**, author of "The Last Stone," the non-fiction account of reopening a decades-old abduction and murder case.

Lifestyles
with Lillian Vasquez

Lifestyles takes a fresh look at arts, culture and issues across our unique region. If it's interesting and it's here in the Inland Empire, it's Lifestyles with Lillian Vasquez.

Ignazio Boschetto, one third of the Italian operatic pop trio Il Volo. Ignazio shares details of his career of the past 10 years. **AND** muralist **Jonas Never** who painted a mural at the Auto Club Speedway to honor seven-time NASCAR Cup Series Champion Jimmie Johnson.

Dr. Wayne Pernell, Relationship Expert and Author of Relationship Recharge. **AND Lisa Wright**, CEO for United Way of the Inland Valleys, about their 211 service.

Lisa Vossler-Smith, Executive Director of Modernism Week, an annual celebration of midcentury architecture and design in the Palm Springs area. **AND Sue Mitchell**, an artist and the founder of the 52 Project 2019 Exhibition.

Actress **Lee Purcell** talks about her career, her involvement with the Academy Awards. **AND Murry Hepner** of the Main Street Theatre Company to talk about some upcoming performances.

Actress **Donna Mills** who talks about her many roles over the years, including as the antagonist of the soap opera Knots Landing.

Local TV Production In Progress

NEW Series In Production

21st Century Dialogues:

A reboot of KVCR's iconic "Dialogues" program, 21st CENTURY DIALOGUES is a 15-30-minute ongoing evergreen talkshow that invites the SBCCD student body and Inland Southern California community to dive deep into modern hot button issues like race, gender and income inequality, climate change, political instability, and the student loan crisis. This dynamic content will seek to educate and provoke empathetic dialogues between people of different backgrounds and experiences. It will be produced at low cost right here in the KVCR studio and be distributed on all of our PBS broadcast, internet, and social media platforms. Our goal is to share this content with faculty as an educational tool and cultural change maker for our campuses and community.

Episode 1: Primary Sources

Local historian Hardy Brown II takes six SBVC students on a journey of historical empathy via artifacts from Pre-Civil War slavery. Students handle original shackles and read passages from southern law books and newspapers that treated people like used cars. They engage in a dialogue that compares past and present.

Episode 2: Women's History - "Three students. Three leaders. One conversation."

Three female community leaders and three female SBCCD students discuss women's history, social media, gender equality and the equal rights amendment through the lens of their different generations, identities, and life experiences. Students and leaders alike share stories of vulnerability with the #Metoo movement, forced weight loss, and all the ways they've changed themselves or society in order to fit in. Though they do not always agree, each woman attempts to get outside her comfort zone and connect with the others.



Programs In MARCH

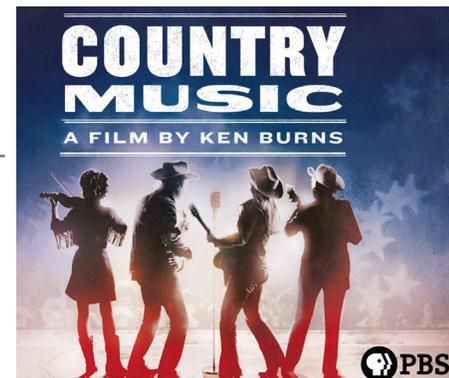
Fine Line: A Woman's Place is in the Kitchen –

Fine Line explores why less than 7% of head chefs and restaurant owners are women when traditionally women have always held the central role in the kitchen. This personal, all-access story opens up a timely discussion on how to get more women into leadership while tackling important issues such as paid parental leave, affordable and accessible childcare and fair wage. **March 23 at 7:00pm**

Nova: Cat Tales – Worshiped as a goddess, condemned as satanic and spun into a stunning array of breeds, cats have long fascinated humans. But did we ever really domesticate them? (Anyone who owns a cat will tell you they don't sit or fetch. They do whatever the heck they want.) And what can science tell us about our most mysterious companions? **March 26 at 7:00pm**

Country Music – See how what was first called "hillbilly music" reaches new audiences through phonographs and radio, and launches the careers of country music's first big stars, the Carter Family and Jimmie Rodgers.

Thursdays at 8:00pm starting March 19



New York's Seaway Lighthouses – This show visits over 20 lights along New York's scenic Seaway Trail, seeking out interesting stories and giving a brief history of each light. Beautiful scenic aerial and land video and historic pictures accompanies each story to create a fast-paced, exciting documentary.

March 30 at 7:00pm

The Retro Report – Understand immigration controversies that echo the past. Learn the truth about a lawsuit over hot coffee. Uncover the origin of special ops. See how risks are measured after Challenger. Andy Borowitz looks at Anita Bryant's unintended influence. **March 24 at 7:00pm**

My Girl - Movie Night – Dan Aykroyd, Jamie Lee Curtis, MacCaulay Culkin and Anna Clumsky star in a touching coming of age film set in the 1970s. **April 1 at 8:00pm**





COMMUNITY MATTERS

BENEFITS TO BECOMING A MEMBER

KVCR staff work hard to offer monthly Member Benefits to our members. We offer tickets to exciting concerts and events as our way of saying thank you for being a member of our station. This month, KVCR offered tickets to the musical comedy *Sister Act*, presented at the Lewis Family Playhouse in Rancho Cucamonga. KVCR also offered Dome Talk tickets to our radio members. Dome Talks is a series at the San Bernardino County Museum that invites speakers to talk about all things Southern California. In February, the San Bernardino County Museum welcomed Sarah Milov, author of *The Cigarette: A Political History*. Ten randomly selected members of both radio and TV were able to attend the event. Its always great to hear from our members, here's one members' comment upon winning the tickets: "We listen to KVCR for most of the day, every day, and we don't even have TV. Thank you for your service, Alan and Judy."

RADIO NEWS

With the election season in full swing, primary and caucus coverage is keeping the small staff of KVCR-FM very busy as they keep local listeners informed about election news in Washington and at polling places all around the country. While the radio staff is grateful for all the news and special coverage available through NPR membership, it is often a challenge to work out staff schedules and provide the local voices to accompany the national hosts.

On the programming side of things, in the KVCR Showcase Hour, Saturday evenings at 7:00, 91.9 KVCR ran *The Political Mind of Jerry Brown*, a three part series profiling the former Governor. For Black History Month, we followed that series with a special hour about Ida B. Wells and a compelling special, *American Terrorism* from the producers of *With Good Reason*. Both were very informative and interesting.

New Graphics Promoting Empire KVCR



Graphics treatment for our new program, *21st Century Dialogues*, including the following: lower thirds,

transitional sequences, information boxes at the top and bottom of the screen, title sequence, and ending credits.

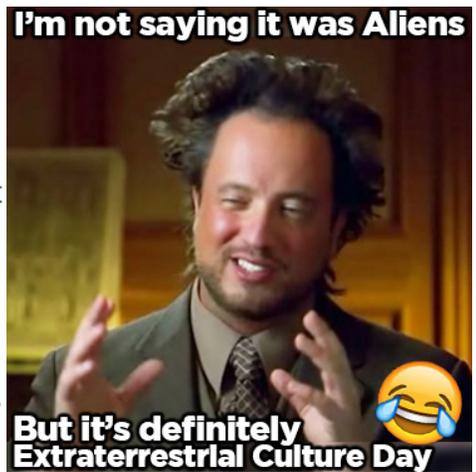


We have begun animating a new episode in the *Drew and Boo* series. This episode is titled, *Drew and Boo Clean the Ocean*. This will be animated with narration and music. This segment will be out in time for Earth Day. It will be distributed to all PBS stations across the nation.

Posted on our Social Media

Empire PBS KVCR:

I'm not saying it was Aliens
Today is February 11 also known as Extraterrestrial Culture Day. The day is to celebrated by honoring all past, present and future extraterrestrial visitors in ways to enhance relationships among all citizens of the cosmos, known and unknown. Plus, this guy's face never gets old when it comes to Aliens! Can you name the show?



LATIMES.COM
Disneyland raises ticket prices, breaking the \$200-a-day mark
Disneyland raised prices as much as 5% for one-day tickets, though the...

91.9 KVCR NPR: When you were growing up, how much was the price of admission to go to Disneyland?

FNX

PROGRAMS IN MARCH

IN THE COMMUNITY



Brazil Amazon Journal

The Amazonian Tribes Battling For Recognition - Save the Amazon Rainforest - the plight of Amazon Indian tribes whose livelihood is endangered. An insight into the daily lives of the Indians and those who work with them.

March 11 at 9:00am

Ethnic Unrest

The failed businessman who took over the Fijian government. Failed businessman-cum-politician George Speight has been remarkably successful in his takeover of the Fijian government. He has held the small island's ethnic Indian PM hostage for weeks, hailing himself the chosen leader of Fiji's indigenous population. **March 18 at 9:00pm**



Sell Off

Deep in the jungles of South America, the culture of escaped slaves has been preserved for over three centuries. But their unique heritage is now being threatened by developers. The former Dutch colony of Surinam is home to the largest undisturbed expanse of tropical rainforest and the highest number of ethnic groups in the world. With 70% of the population living below the poverty line, the government is considering selling forest land to developers. "Our government has put our forest out for sale," laments resident Cornelly Olivera. But indigenous people see themselves as the legal owners of the forests and are determined to fight all developments. **March 18 at 9:30pm**



California American Indian & Indigenous Film Festival Held in Temecula

The 7th Annual California American Indian & Indigenous Film Festival was held at the Pechanga Resort and Casino February 20-22. The film festival featured appearances by Native actors and artists, musical performances, and a kids track headed by artist Steven Paul Judd. The 2020 film festival premieres and screenings included "n̄ipawistam̄sowin: *We Will Stand Up, Sisters Rising, Blood Memory, The Grizzlies* and the Indigenous Zombie Satire *Blood Quantum*. An *FNX NOW* news piece premiered on February 25.



Next on the Agenda

On February 21 FNX producer Frank Blanquet traveled to UNLV in Las Vegas, Nevada for a press conference. Opening with a land acknowledgement to the Nuwivi Southern Paiute, UNLV president Marta Mena took to the podium to announce a partnership with the San Manuel Band of Mission Indians. The San Bernardino based tribe gifted the University based in Las Vegas Nevada with a 9 Million dollar grant to help fund a new comprehensive educational program in Native American gaming operations, regulatory affairs and governance. San Manuel chairwoman Lynn Valbuena said of the initiative, "We never want to forget our culture and who we are as a people, and having that education on governance and economic diversification, economic development, and issues with gaming that are important to us, and policy is very important to all of us." Successful Gaming in tribal communities is at the root of what allows tribes to be sustainable and to support infrastructure like courts and governments, as well as cultural preservation programs within their communities. An *FNX NOW* news segment about this new partnership aired February 24.

POST - FNX:

TODAY IS FEBRUARY 19 | IWO JIMA DAY - Did you know there was a Native American at Iwo Jima? This is the story of Ira Hamilton Hayes, a Pima Indian from Arizona and one of the six Marines who became a symbol of courage for America at war when they raised the flag atop Mt. Suribachi. Seventy thousand marines were sent to capture the island of Iwo Jima and more than 23,000 died trying. Thanks to our friends at Arizona PBS for covering this amazing warrior!

